

Hybrid Vacations Ltd - Cookie Policy

Effective Date: 01 June 2026

Last Updated: 01 June 2026

1. About This Cookie Policy

This Cookie Policy explains how Hybrid Vacations Ltd ("Hybrid", "we", "us", "our") uses cookies and similar technologies when you visit or use our website.

Our website may use cookies and similar technologies to make the website function correctly, remember your preferences, understand how visitors use the website, and, where permitted, support marketing and advertising activities.

This Cookie Policy should be read alongside our Privacy Policy, which explains more generally how we collect, use and protect personal information.

2. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website.

Cookies can allow a website to:

- remember information about your visit;
- keep certain features working;
- understand how visitors use the website;
- improve website performance;
- remember preferences; and
- provide or measure relevant advertising.

We may also use technologies that perform similar functions to cookies, such as pixels, tags, scripts, local storage and other tracking technologies.

For simplicity, this Policy refers to these collectively as "cookies and similar technologies".

3. Why We Use Cookies

Depending on your preferences and the way our website is configured, we may use cookies for the following purposes.

3.1 Strictly Necessary Cookies

These cookies are required for the website or a service you have specifically requested to function correctly.

They may be used to:

- enable core website functions;
- maintain security;
- remember your cookie preferences;
- allow forms or booking functions to operate;
- maintain sessions;
- prevent fraudulent or malicious activity; and
- support essential website infrastructure.

These cookies generally do not require your consent where they are genuinely necessary to provide the service you have requested.

You cannot normally disable strictly necessary cookies through our cookie preference tool because doing so may prevent parts of the website from functioning correctly.

3.2 Preference and Functionality Cookies

These cookies allow our website to remember choices you have made.

For example, they may remember:

- language preferences;
- region;
- display preferences; or
- other settings you have selected.

Where these cookies are not strictly necessary for a service you have requested, we will ask for your consent before placing them.

3.3 Analytics and Performance Cookies

We may use analytics technologies to understand how visitors use our website.

This can help us understand:

- which pages are visited;
- how visitors navigate the website;
- how long visitors spend on different pages;
- whether pages are functioning correctly;
- which content is useful;
- how visitors arrive at our website; and
- how we can improve the website.

Depending on the technology used, analytics information may include information about your device, browser, approximate location, IP address and interactions with the website.

Where consent is legally required, we will ask for your consent before using these technologies.

3.4 Marketing and Advertising Cookies

Where used, marketing and advertising technologies may help us:

- understand how people interact with our advertising;
- measure advertising effectiveness;
- understand whether an advertisement resulted in a website visit or booking;
- show relevant Hybrid advertising;
- create or measure advertising audiences; and
- improve our marketing campaigns.

These technologies may be provided by third parties, including advertising and social media platforms.

We will only use non-essential marketing or advertising cookies and similar technologies where we have the required permission or another lawful basis under applicable law.

Where consent is required, these technologies will not be activated until you have provided the appropriate consent.

4. Third-Party Cookies

Some cookies and similar technologies may be placed by organisations other than Hybrid.

For example, our website may contain or use services provided by third parties for:

- analytics;
- payments;
- booking;
- embedded video;
- social media;
- advertising;
- website functionality; or
- other technical services.

These third parties may process information collected through their technologies in accordance with their own privacy policies.

Examples may include services provided by companies such as Google, Meta or other technology providers used by Hybrid from time to time.

The specific third-party technologies used on our website may change as our website and services develop.

5. Cookie Consent

When you first visit our website, where required, we will provide you with information about the categories of non-essential cookies and similar technologies we use.

You may be given the option to:

- accept all cookies;
- reject non-essential cookies; or
- manage your preferences by category.

Where consent is required, we will not rely on simply continuing to browse the website as evidence of consent.

Your choices will be respected through our cookie-management system, subject to technical limitations and the operation of strictly necessary technologies.

6. Changing or Withdrawing Your Cookie Preferences

You can change your cookie preferences at any time using the cookie settings available on our website.

You can also control or delete cookies through your web browser.

Please be aware that disabling certain cookies through your browser may affect how our website functions.

Where a cookie preference tool is available, we recommend using that tool rather than relying solely on browser settings because it allows you to manage different categories of cookies more clearly.

7. Cookies and Personal Information

Cookies and similar technologies do not always identify you directly.

However, information collected through cookies may sometimes constitute personal information under applicable data protection law.

Where this occurs, Hybrid will process that information in accordance with applicable data protection law and our Privacy Policy.

For example, information such as an IP address, device identifier or online identifier may in certain circumstances constitute personal information.

8. How Long Cookies Remain on Your Device

Cookies may be either:

Session cookies

These are generally deleted when you close your browser.

Persistent cookies

These remain on your device for a defined period or until you delete them.

The length of time a particular cookie remains active depends on its purpose and the provider that places it.

Our cookie-management system may provide further information about the specific cookies currently used on our website.

9. Our Current Cookie Categories

The exact cookies used on our website may change as we add, remove or update website functionality.

Where applicable, our cookie-management tool will provide the most current information about the cookies and similar technologies in use.

The categories we may use include:

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Category	Purpose	Consent normally required?
Strictly Necessary	Website functionality, security and essential services	No, where genuinely necessary
Preferences / Functionality	Remembering user choices and settings	Yes, where not strictly necessary
Analytics / Performance	Understanding website usage and improving performance	Yes, where required
Marketing / Advertising	Measuring and supporting marketing and advertising	Yes, where required

The presence of a category above does not mean that Hybrid necessarily uses that category at all times.

10. Managing Cookies Through Your Browser

Most modern web browsers allow you to:

- view cookies;
- delete cookies;
- block cookies;
- block third-party cookies; and
- receive warnings before cookies are stored.

Browser settings vary between providers.

Please note that blocking all cookies may cause some parts of our website to stop functioning correctly.

11. Changes to This Cookie Policy

We may update this Cookie Policy from time to time.

This may happen when:

- we introduce new website functionality;
- we change website providers;
- we introduce new analytics or marketing technologies;
- the cookies we use change;
- our business develops; or
- applicable legal requirements change.

12. Contact Us

If you have any questions about our use of cookies or similar technologies, please contact:

Hybrid Vacations Ltd

Email: support@hybridvacations.com

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